



GENIUS
Educational Services

21st CENTURY LIFE SKILLS CERTIFICATIONS

EDUCATION | ENTREPRENEURSHIP | EMPLOYMENT

APPLY NOW



UP-SKILLING FOR ALL

Genius Educations Students

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Why Up-Skill?

80% of the people of the world will lose jobs due to automation according to World Economic Forum. The leaders of today is the experts of yesterday, not tomorrow.

40 years of expertise in any field will never be the ability but a liability. 70% of the people are chasing dying careers and 80% of the jobs in the world is not even been invented yet according to dell.

It is predicted that a person has to switch between 15-20 jobs in his career span. This is called the “Gig Economy”

Genius Education will Futureproof your CV by training you about the skills, employers of tomorrow will most likely be looking for!

FUTURISTIC COMPANIES **DO NOT REQUIRE** A COLLEGE DEGREE!



SKILLS ARE MORE **VALUED** THAN DEGREE

Biggest Scientist & Billionaire

ELON MUSK SAYS

THERE'S NO NEED TO HAVE

COLLEGE DEGREE AT ALL. ITS ONLY

FOR FUN!!



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1. Digital marketing

Digital marketing, also called online marketing, is the promotion of brands to connect with potential customers using the internet and other forms of digital communication. This includes not only email, social media, and web-based advertising, but also text and multimedia messages as a marketing channel.

Introduction of the Digital Marketing Mastermind Program; Creating initial Digital Marketing Plan; SWOT Analysis; Target Group Analysis; Content management; Optimization of Web Sites; MS Excel for PPC Campaign Optimization; SEO Optimization; CRM platform; Google Analytics; Social Media Marketing; Budgeting.

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2. Social Media marketing

The term social media marketing (SMM) refers to the use of social media and social networks to market a company's products and services. Social media marketing provides companies with a way to engage with existing customers and reach new ones while allowing them to promote their desired culture, mission, or tone

(Facebook, Instagram, linkedin, Youtube etc)

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3. Canva

Canva is an Australian-based graphic design platform that allows you to quickly and effortlessly put together design collateral such as, social media graphics, portfolios, presentations, newsletters, posters, brochures, menus & more! This platform is available on both desktop and mobile and features a large bank of dynamic imagery, hundreds of templates, colours, fonts, illustrations, GIFs, and graphics.

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3G TECHNOHUB



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4. Entrepreneurship

Entrepreneurship is important for a number of reasons, from promoting social change to driving innovation. Entrepreneurs are frequently thought of as national assets to be cultivated, motivated, and remunerated to the greatest possible extent. In fact, some of the most developed nations such as the United States are world leaders due to their forward-thinking innovation, research, and entrepreneurial individuals.

<https://www.3girps.edu.in/>



5. ARTIFICIAL INTELLIGENCE

Today, the amount of data that is generated, by both humans and machines, far outpaces humans' ability to absorb, interpret, and make complex decisions based on that data. Artificial intelligence forms the basis for all computer learning and is the future of all complex decision making.

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6. Emotional Intelligence

Emotional intelligence can provide the backbone of that understanding that strengthens team building, productivity, morale, and more. Whatever model your workplace follows, emotional intelligence can build better leaders and help prevent employee turnover.

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7. Communication skill

Having strong communication skills aids in all aspects of life – from professional life to personal life and everything that falls in between. From a business standpoint, all transactions result from communication. Good communication skills are essential to allow others and yourself to understand information more accurately and quickly.

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8. Presentation skill

The most successful employees are the ones who can communicate well. People with good presentation skills know how to speak to a crowd with confidence, relaying information in a clear and concise manner. Employees use communication skills on a daily basis when they are communicating with their supervisor, fellow employees, or customers.

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9. Python

Python is a general purpose programming language. Hence, you can use the programming language for developing both desktop and web applications. Also, you can use Python for developing complex scientific and numeric applications. Python is designed with features to facilitate data analysis and visualization.

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10. Web Development

Website development is a way to make people aware of the services and/or products you are offering, understand why your products are relevant and even necessary for them to buy or use, and see which of your company's qualities set it apart from competitors. Displaying this information with high-quality images and thought-out presentation will have a large influence on customers, and it is important to strive towards making your product as relatable and appealing as possible.

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11. Human Resources

HR plays a key role in developing, reinforcing and changing the culture of an organisation. Pay, performance management, training and development, recruitment and onboarding and reinforcing the values of the business are all essential elements of business culture covered by HR. Getting culture right isn't easy.

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12. Negotiation/Persuasion

Persuasion is an important skill that you need to learn to negotiate successfully. You should know how to convince others to accept your views. Knowing the art of effective persuasion by taking part in a negotiating training course will allow you to get the best outcome when dealing with customers and suppliers.

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13. Master of Ceremony

A Master of Ceremonies (MC or emcee) plays a crucial role in the success of any corporate event. The Master of Ceremonies help to represent the conference or event as a whole, while keeping the show on schedule and keeping the audience engaged.

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14. Task management

Task management is the process of managing a task through its life cycle. It involves planning, testing, tracking, and reporting. Task management can help either individual achieve goals, or groups of individuals collaborate and share knowledge for the accomplishment of collective goals.

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15. Network Marketing & Direct selling

One of the most common at-home business opportunities is the direct sales network marketing of products offered by a parent organization. Direct sales or network marketing has received a bad rap in the past, where advocates and adversaries share their pros and cons about this business model.

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3G E-LEARNING



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16. Basic Financial literacy

Financial literacy is critical because it equips us with the knowledge and skills we need to manage money effectively. It's one thing that will impact almost every aspect of your life, yet many people do not have the knowledge they should and even those who do often don't share it with their children.

<http://www.3girps.irg>



17. Life Management skill

Life Management skill enhances your decision-making ability. Time management skills help you avoid stress and get enough sleep. This has a powerful effect on the quality of your decisions and, in turn, affects almost every aspect of your life, from your career progression to your relationships, friendships and social life.

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18. Sales & Sales Management

Sales management is the process of developing a sales force, coordinating sales operations, and implementing sales techniques that allow a business to consistently hit, and even surpass, its sales targets. If your business brings in any revenue at all, a sales management strategy is an absolute must.

<http://indiaceoforum.org/>



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19. Self Image & brand Management

Personal branding is the conscious and intentional effort to create and influence public perception of an individual by positioning them as an authority in their industry, elevating their credibility, and differentiating themselves from the competition, to ultimately advance their career, increase their circle of influence, and have a larger impact.

<http://indiaceoforum.org/>



20. Public Speaking skills

Personal branding is the conscious and intentional effort to create and influence public perception of an individual by positioning them as an authority in their industry, elevating their credibility, and differentiating themselves from the competition, to ultimately advance their career, increase their circle of influence, and have a larger impact.

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21. Creative content writing

Creative content writing covers a range of writing styles that focus on imagination and originality. The purpose of creative content is to express emotions, thoughts or ideas through description and literary devices. Content writing is designed to attract an audience and achieve a measurable outcome.

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22. Relationship management

Relationship management is a strategy in which an organization maintains an ongoing level of engagement with its audience. This management can occur between a business and its customers (business to consumer [B2C]) or between a business and other businesses (business to business [B2B])

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23. The 4 Quadrants of Business

When it comes to business, there are four areas of performance that are key to the success of every company: top line, human capital, product & bottom line. The success of one quadrant directly affects the other three. Without a solid knowledge of the aspects of each quadrant, it does not matter what you're offering, whether it's IT services, sales training or cleaning services; you're not likely to create a large enough client base to continue running your company successfully.

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24. BENEFITS OF MIGRATION /IMMIGRATION

The global remittance market is vast and impacts both low income and high income countries in significant ways. Migrants are earning industrial country salaries yet sending and spending that money in their native countries. Immigration fuels the economy. When immigrants enter the labor force, they increase the productive capacity of the economy and raise GDP. Their incomes rise, but so do those of natives.

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25. Adversity Management

Successful people and teams will learn how to address and maintain a relaxed mental attitude during stressful times. This clarity will support positive decision-making and help to avoid the type of decisions that go often along with a state of emotional, cluttered “over-thinking.”

Resilience is what gives people the psychological strength to cope with stress and hardship.

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26. Being Life-Long Coachable

Learn to be a lifelong learner and you will truly be Unstoppable! Becoming coachable allows you to take an objective look at your strengths and weaknesses in all areas of your life. Having this skill will help you when listening to feedback from your coach, allowing you to enhance your training and improving your ability to change

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27. Time Management

Time Management refers to managing time effectively so that the right time is allocated to the right activity. Effective time management allows individuals to assign specific time slots to activities as per their importance. Time Management refers to making the best use of time as time is always limited.

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28. Health & Wellness

Your health and wellness contribute to and impact your career success. Many of the activities that keep you healthy can also improve your mental focus, decrease stress, and improve the quality of your work. By developing a more proactive approach to staying healthy we can be better equipped to maintain our health and wellness on a regular basis.

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29. MS Office

Microsoft Office is extremely popular. It's ease-of-use, accessibility, interactivity, and adaptability across operating systems have made its programs the most commonly used tools within companies around the world.

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30. Career Counselling

Career Counseling is a process that will help you to know and understand yourself and the world of work in order to make career, educational, and life decisions. Career counseling, also known as career guidance, is counseling designed to help with choosing, changing, or leaving a career and is available at any stage in life.

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31. Video Making

Video editing skills enable you to arrange and alter video shots in order to create a cohesive structure. In order to expertly edit videos, you must possess certain technical and soft skills. There are a wide range of roles that utilize or benefit from video editing skills. By developing your video editing skills, you can position yourself as a valuable asset

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